

# **INDUSTRY 4.0 AND SME INNOVATION**

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# **Industry 4.0 and SME innovation**

## **ABSTRACT**

Industry 4.0 refers to the application of digital technologies called digital enablers. Our aim research is to study if innovation is fostered by means of the incorporation of Industry 4.0 technologies. In order to do that we group the Industry 4.0 technologies in two categories. The model is estimated by PLS. The results show that Industry 4.0 promotes SME innovation. Lastly, innovation has positive effects on the firm's growth and the quality of products.

**Key words:** Industry 4.0, SMEs, performance, innovation, innovation strategy